

AI-Empowered SAFe® Product Owner / Product Manager

Discovering product roles with SAFe and AI

2 days

LIVE ONLINE

16 hrs

PDUS & SEUS

Included

EXAM + RETAKE

\$545

PER SEAT

NEW IN THIS RELEASE

AI woven through the class

Five of six lessons now carry AI content, activities, or discussion — not one bolted-on module at the end.

Prompting you actually practise

Four hands-on activities: research a customer, write a feature, sharpen a vision, draft iteration goals.

Responsible AI, as a topic

Trustworthy, explainable, and human-centric AI — plus the four shifts to AI-empowered agility.



INSIDE THIS BROCHURE

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AT A GLANCE

Course version	2026.05
Format	Live online
Duration	2 days · 16 hours
Credits	16 PDUs / SEUs
Exam	90 min · 45 questions
Passing score	82%
Exam attempts	First two included
Membership	1 year SAFe Studio
Prerequisites	None
Investment	\$545 \$1,000

Training a team?

25% off any group of five or more, plus private cohorts scheduled around your PI calendar. Email d.stevenson@agile36.com.

★★★★★ 4.9 / 5

Rated by learners on Google. Agile36 has trained professionals at Fortune 100 and Fortune 500 companies, government agencies, and universities for more than a decade.

WHAT CHANGED IN VERSION 2026.05

AI moved into the lessons

The standalone "AI for Product Roles" lesson is gone. Its content now lives where the work happens — research in Lesson 2, planning in Lesson 3, iteration goals in Lesson 4.

Two new topics

Responsible AI and AI-Empowered Agility both join Lesson 5, aligned to Scaled Agile's *Achieving AI-Empowered Agility* framework article.

Action plans replaced

End-of-lesson action plan slides are out. In their place: AI activities you work through during the lesson, while the material is still in front of you.

01 · PROGRAM OVERVIEW

The product roles, rebuilt for the AI era

Product Owners and Product Managers sit where strategy meets delivery. This two-day course teaches you to do that job on an Agile Release Train — writing the vision, shaping features and stories, leading PI Planning, managing the backlog, and representing the customer every day.

What's new is **how** the work gets done. Scaled Agile's 2026.05 release threads AI through every lesson rather than bolting it on at the end: AI-supported customer research, generative AI for features and iteration goals, prompting techniques you'll actually practise, and a clear-eyed treatment of responsible AI. You leave able to pass the exam — and able to use these tools on Monday.

THE AGILE36 DIFFERENCE

Go beyond SAFe theory with lessons grounded in real product strategy, discovery, roadmaps, prioritization, customer research, and delivery.

Every class is live, capped for discussion, and led by a certified SAFe® Practice Consultant.

2

Days, live and instructor-led

6

Lessons in the official 2026.05 courseware

4

Hands-on AI activities across the two days

82%

To pass the 90-minute certification exam

WHAT'S INCLUDED



16 hours live

2 days of instructor-led virtual classroom — not recordings.



Exam + retake

Official exam fee with first two included.



16 PDUs / SEUs

Credit toward PMI and Scrum Alliance renewal requirements.



SAFe Studio

One-year membership plus SAFe Connect community access.



Digital workbook

The official 2026.05 courseware, yours to keep and annotate.



AI prompt library

Reusable prompt patterns you can run the week after class.



Practice test

Free practice exam and preparation materials.



Free reschedule

Miss a session and join the next cohort at no extra cost.

Hands-on, not lecture. The class runs on activities, small-group discussion, role-play, and a running case study — including 4 AI activities where you write prompts, critique the output, and edit it into something a real team could use.

02 · WHY THIS CERTIFICATION, NOW

AI changes the speed of product work, not the foundations

Backlogs still need refining. Customers still need understanding. Dependencies still need managing. What has changed is how fast a Product Owner or Product Manager can get from a pile of raw signal to a decision — and how badly it goes when the tooling is used without judgment. This release of POPM is built around exactly that gap.

2

New AI topics added to the course:

Responsible AI and **AI-Empowered Agility**

5₆

Lessons that now include AI content, activities, or discussion

4

Shifts required for AI-empowered agility, covered in Lesson 5

Source: Scaled Agile, *AI-Empowered SAFe® Product Owner/Product Manager (2026.05) Release Notes*.

WHERE THIS TRAINING LANDS

Agile36 has delivered this course into:

- ✓ Financial services and insurance
- ✓ Healthcare and life sciences
- ✓ Government and public sector
- ✓ Telecom and media
- ✓ Retail and logistics
- ✓ Higher education

“The SAFe Product Owner/Product Manager course was exactly what I needed to advance my career. The focus on backlog management and stakeholder collaboration was excellent”

Tyler Brooks · Product Owner

03 · DELIVERY MODE

- ✓ Live virtual classroom delivered remotely worldwide, over 2 days
- ✓ Taught by certified SAFe® Practice Consultants (SPCs), never contractors reading slides
- ✓ Cohorts kept small enough for real discussion and Q&A
- ✓ Open to attendees anywhere — weekday and weekend cohorts across US time zones, with private cohorts timed to your region

PREREQUISITES

- ✓ None. The course is open to all attendees.
- ✓ Experience in a SAFe, Lean, or Agile environment is helpful but not required.
- ✓ No prior AI experience is assumed — prompting is taught from the ground up.

04 · WHAT YOU'LL BE ABLE TO DO

Outcomes you can point to on Monday morning

The role

- ✓ Define SAFe as it relates to Product Owners and Product Management
- ✓ Summarize the Lean-Agile mindset for decision-making
- ✓ Explain value streams and the benefit they deliver
- ✓ Summarize the responsibilities of the PO and PM roles, and where they divide

Planning and leading

- ✓ Summarize PI Planning and explain the solution vision
- ✓ Forecast work through solution and PI roadmaps
- ✓ Plan beneficial, customer-centric features
- ✓ Communicate the vision, plan PI Objectives, organize dependencies, and analyze risks

Executing

- ✓ Write stories and story maps, and run Iteration Planning
- ✓ Manage flow through Team Sync and Backlog Refinement
- ✓ Contribute to Iteration Review, Retrospective, and the System Demo
- ✓ Manage the ART backlog and ART Kanban

AI-augmented product work NEW

- ✓ Draft customer-centric **features and epics** with generative AI, then edit for the outcome
- ✓ Turn raw discovery into **user stories, acceptance criteria, and iteration goals** in minutes
- ✓ Build an **outcome-driven roadmap** — themes, sequencing, and trade-offs, pressure-tested by AI
- ✓ Write and stress-test **OKRs** that measure value delivered, not output shipped
- ✓ Go **prompt-to-prototype** — validate a clickable concept before you spend a sprint
- ✓ Keep it **responsible** — explainable, human-centric AI you can defend to the business

05 · WHO SHOULD ATTEND

Product Owners

Current and aspiring, at team level.

Product Managers

Owning features and roadmaps on an ART.

Business Owners

Accountable for value delivered.

Business Analysts

Moving into product ownership.

Solution Managers

Working across multiple ARTs.

Portfolio Managers

Connecting strategy to execution.

Agile Coaches & RTEs

Supporting product roles day to day.

Architects

Enterprise and system, partnering with product.

Certification. Exam: 90 minutes, 82% to pass. Day 2 also includes exam prep — your first two attempts are included.

06 · COURSE CURRICULUM

6 lessons, 2 days

The official 2026.05 lesson structure. Topics marked **AI** are new or reworked in this release — AI runs through the lessons rather than sitting in one at the end.

01 Exploring Product Roles and Responsibilities

- Introducing SAFe for product roles
- The Lean-Agile mindset
- Value streams
- Responsibilities of product roles
- AI-Empowered SAFe — AI, ML, DL and generative AI; LLMs, prompting, RAG, and when agents are needed

02 Preparing for PI Planning

- PI Planning
- The solution vision
- Solution and PI roadmaps
- Customer-centric features
- ART backlog and Kanban
- AI-powered customer research, good data vs. bad data, and generative AI for writing better features

03 Leading PI Planning

- Communicate the vision
- Establish PI Objectives
- Manage dependencies
- Manage risks
- AI-empowered PI Planning, and using AI to sharpen how the vision is communicated

04 Executing Iterations

- Stories and story maps
- Iteration Planning
- Team Sync
- Backlog Refinement
- Iteration Review and Iteration Retrospective
- Continuous Delivery Pipeline
- AI-assisted Iteration Planning — synthesizing stories into outcome-focused iteration goals

05 Executing the PI

- Aligning delivery with sync events
- The System Demo
- The Innovation and Planning iteration
- Inspect & Adapt
- Responsible AI — common risks, trustworthy, explainable, and human-centric AI
- AI-Empowered Agility — the four shifts, and building a human-centric AI culture

06 Get Certified

- Exam preparation and practice questions
- SAFe Studio resources and your learning plan
- SAFe Connect — your professional network
- Claiming your digital badge

EXAM BLUEPRINT WEIGHTING

Product Owner and Product Manager roles	12–14%
PI Planning preparation	17–19%
Leadership for PI Planning	14–16%
Iteration execution	28–30%
PI execution	10–12%
Apply AI to product roles	12–14%

07 · AI IN THIS COURSE

What you'll actually practise with AI

Four hands-on activities, spread across the two days. You write the prompt, read what comes back critically, and edit it into something a real Agile Release Train could use.

Develop your SAFe message LESSON 1

Start with basic prompting: goal, role, task, context, details. Learn what a prompt actually is, and why the same question phrased two ways gives you two very different answers.

Prompt, refine, and edit LESSON 2

Use AI-supported research to explore customer needs, then draft customer-centric features — and practise spotting where the model has confidently invented something.

AI-empowered PI Planning LESSON 3

Work through where AI genuinely helps in planning — and where structure, not speed, is what liberates a room full of teams.

AI-assisted Iteration Planning LESSON 4

Give a model a set of user stories and have it synthesize two or three outcome-focused iteration goals — not one goal per story. Then edit for the business outcome the team is actually chasing.

PROMPTING TECHNIQUES YOU'LL TAKE AWAY

- Draft customer-centric **features and epics** with generative AI, then edit for the outcome
- Turn raw discovery into **user stories, acceptance criteria, and iteration goals** in minutes
- Build an **outcome-driven roadmap** — themes, sequencing, and trade-offs, pressure-tested by AI
- Write and stress-test **OKRs** that measure value delivered, not output shipped
- Go **prompt-to-prototype** — validate a clickable concept before you spend a sprint
- Keep it **responsible** — explainable, human-centric AI you can defend to the business

RESPONSIBLE AI

A full topic, not a disclaimer. You'll work through common AI risks and the three aspects of responsible use:

- ✓ **Trustworthy AI** — reliable enough to base a decision on
- ✓ **Explainable AI** — you can say why it produced that
- ✓ **Human-centric AI** — the person stays accountable

AI-EMPOWERED AGILITY — THE FOUR SHIFTS

SHIFT 01

Outcomes and intent

Direct the work by the result you want, not the tasks you'd have assigned.

SHIFT 02

Rapid experimentation

Shorter learning loops, because the cost of trying an option has collapsed.

SHIFT 03

Innovation at scale

Development and discovery running wider than headcount alone would allow.

SHIFT 04

AI-augmented teams

Cross-functional teams where AI is a working member, and a human still owns the call.

Aligned to Scaled Agile's *Achieving AI-Empowered Agility* framework article.

08 · YOUR INSTRUCTORS

Taught by practising SPCs



Deadra Stevenson

CEO & Founder · SPC®

15+ years leading large-scale change and 30+ Lean-Agile transformations for Fortune and enterprise organizations. Pairs deep SAFe expertise with practical AI transformation guidance.



Marcus Ball

Enterprise Agile Coach · SPC®

Specializes in SAFe certification training and transformation coaching, helping teams improve flow, alignment, and the value they actually deliver.



Joe Puoci

Enterprise Trainer · SPC®

Delivers live virtual SAFe courses across the portfolio with a focus on real-world scenarios and skills learners can use the week after class.



Martina Svoboda

Enterprise Agile Coach · SPC®

Learner-centered facilitation spanning Agile transformation, organizational development, and change leadership.

ENROLL

\$545

~~\$1,090~~ per seat, everything included

Weekday and weekend cohorts running throughout the year. Groups of five or more save 25%; private cohorts can be scheduled around your PI calendar.

agile36.com/courses/product-owner-manager

ABOUT AGILE36

Agile36 is a transformation and technology enablement firm helping organizations accelerate performance, modernize operations, and build the capabilities required to compete in the digital era. For more than a decade we have partnered with Fortune 100 and Fortune 500 companies, government agencies, and universities to guide large-scale change.

As a **Scaled Agile Silver Partner**, we deliver accredited SAFe® courses led by industry-recognized SPCs — hands-on, practical training that helps teams adopt new ways of working and produce measurable results.



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